

4th Annual NCoBC Survivors & Advocates Summit

“Stronger Together”

Everyone benefits when advocates, breast care centers, and communities unite to improve access to advanced breast health education. The 2025 NCBC Advocates Summit will equip breast cancer advocates with tools and resources for effective community collaboration and leadership. Participants will learn to engage with breast care centers, local media, nonprofits, and survivors to improve breast cancer survivorship outcomes. This program will guide advocates in creating impactful stories to help drive and cultivate community support.

Sunday March 23, 2025

7:45 AM	8:00 AM	Opening and Housekeeping
8:00 AM	8:30 AM	Beating the Pavement with Advocacy: Pink Boots on the Ground LuAnn Daniel
8:30 AM	9:00 AM	Your Story, Your Strength: The Art of Narrating Your Breast Cancer Experience Lynne Haze
9:00 AM	9:30 AM	Making Headlines: Turning Breast Cancer Advocacy into News Coverage Lynne Haze
9:30 AM	10:00 AM	Strength in Unity: The Power of Advocacy and Support in the Fight Against Breast Cancer LuAnn Daniels & Sylvia Powers
10:00 AM	10:30 AM	Break
10:30 AM	11:00 AM	Facing Challenges and Embracing Opportunities in Today's Changing World: The Power of Self Advocacy Leslie Ferris Yerger, MBA
11:00 AM	11:30 AM	Navigating Dense Breasts: Exploring Advanced Imaging Modalities for Effective Screening Katie Hunt
11:30 AM	12:00 PM	Symptoms & Signs: Understanding Inflammatory Breast Cancer (IBC) and the Importance of Self-Awareness Ginny Mason, RN, BSN
12:00 PM	12:30 PM	Beyond the Lump: Understand the Diverse Signs and Symptoms of Breast Cancer Belinda Zaporinuk, RT(M), BS, CBEC, FNCBC
12:30 PM	1:45 PM	Lunch
1:45 PM	2:15 PM	A Blue Wave in A Sea of Pink: Awareness and Education on a Global Scale Cheri Ambrose
2:15 PM	2:45 PM	Thriving Through Adversity: A Testimony of a Young Survivor Thandi Montgomery
2:45 PM	3:15 PM	A Game Change: NCBC Quality Program Highlights IBC (brochure can be provided) Cary Kaufman, MD, FACS & Ginny Mason, RN, BSN

3:15 PM	3:30 PM	Break
3:30 PM	4:00 PM	Getting Men a Seat at the Table: Men Get Breast Cancer Too Cheri Ambrose
4:00 PM	4:30 PM	Gen2Gen: Building a Lasting Legacy of Great Health Thandi Montgomery
4:30 PM	5:00 PM	Introducing the NCBC New Advocacy Program: Empowering Communities for Change Sylvia Powers
5:00pm		Closing comments/Q&A Leslie Ferris Yerger, MBA (Possible Believe Award)